



## Learn how MSPs are leading the way in solving common office technology and IT support challenges.

### OFFICE TECHNOLOGY HARDWARE TRENDS



#### LAPTOPS

An more than **£2 Billion Surge by 2028**

Laptops continue to lead the PC market, with strong growth expected because of their flexibility and performance in modern workplaces.



#### SERVERS

Demand Set to Double to **35 GW by 2030**

Data centre power needs are expected to double, showing a big rise in server use for better data management and storage across industries.



#### PRINTERS & SCANNERS

Holding Strong at more than **£1 Billion in 2024**

Despite a slight decline in the market, printers and scanners are still important, with steady demand as businesses move towards multifunctional devices.

### WHO WILL SUPPORT THIS TECHNOLOGY GROWTH?

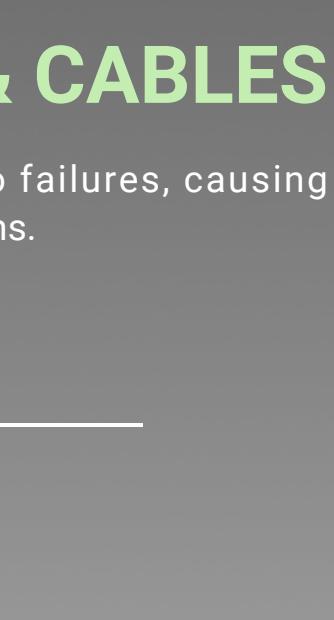
As your business invests in more office technology, managing both hardware and IT becomes increasingly complex.

That's where Essentia come in – offering expert IT support to keep your technology running smoothly and efficiently.

With expert care and proactive maintenance, your technology and infrastructure remain efficient and reliable.

**“75% of businesses delegate at least some of their IT management to MSPs.”**

By partnering with **Essentia**, you can streamline operations, save time, and focus on what really matters — growing your business.

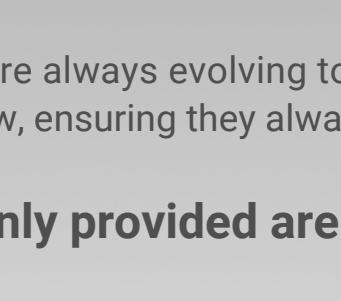


#### COMMON OFFICE TECHNOLOGY CHALLENGES

### PROACTIVE MANAGEMENT FOR EVERYDAY TECHNOLOGY HURDLES

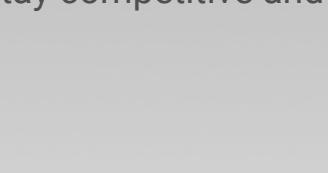
Office technology isn't without its challenges, and even reliable setups can experience issues.

Here's a breakdown of the most frequent problems in the office:



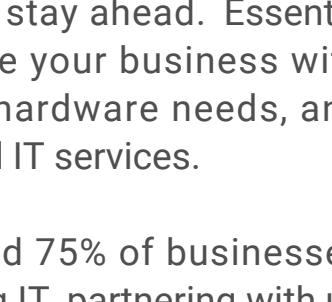
#### SLOW NETWORK SPEEDS

Network delays can disrupt everything from emails to cloud operations, especially data-heavy tasks like video conferencing.



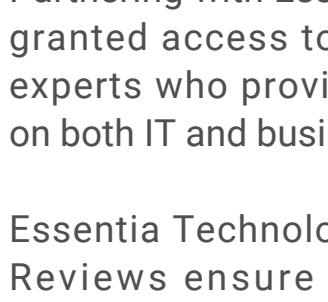
#### CONNECTIVITY ISSUES

Unstable connections disrupt laptops and printers, often due to Wi-Fi interference, obstructions, or faulty network equipment, slowing productivity.



#### AGED HARDWARE & CABLES

Old or damaged hardware and cables can lead to failures, causing significant downtime and disrupting business operations.



#### OTHER POSSIBLE ISSUES

- ⚠ Insufficient Storage
- ⚠ Outdated Software

- ⚠ Backup Failure
- ⚠ User Access Issues

- ⚠ Device Compatibility
- ⚠ and the list goes on...

### ELEVATING OFFICE TECHNOLOGY WITH ESSENTIA

Essentia are always evolving to offer more comprehensive solutions as technology advances and our partners needs grow, ensuring they always have the support and expertise required to stay competitive and efficient.

Commonly provided are:



enquiries@essentia-it.com

#### COMPREHENSIVE TAILORED SOLUTIONS

Get ahead, stay ahead. Essentia can provide your business with both your hardware needs, and customised IT services.

With around 75% of businesses outsourcing IT, partnering with us provides you with tailored IT solutions to stay competitive.

#### 24/7 SUPPORT & PROACTIVE MAINTENANCE

Essentia RMM with Microsoft XDR provides 24/7 monitoring that always includes 24 hour external SOC support and remediation.

Having IT proactive maintenance, can help your business cut costs and disruptions by up to 40% while boosting productivity.

#### EXPERT CONSULTATION

Partnering with Essentia you are granted access to technology experts who provide guidance on both IT and business needs.

Essentia Technology Business Reviews ensure that we are continuously reviewing that your technology always aligns with your business goals.



When planning your next technology investment, think beyond just the hardware. Partnering with an Essentia would ensure you have expert support to maintain efficiency, minimise downtime, and protect your investment long-term. With proactive management and tailored IT solutions, Essentia can help your business thrive.

Take the next step in optimising your technology by choosing a reliable technology partner who is dedicated to your success.

**GET IN TOUCH WITH ESSENTIA NOW, FOR YOUR BUSINESS IT NEEDS.**



www.essentia-it.com